



WORLD EXOSKELETON DAY

STAND ▶ WALK ▶ DARE TO GO ▶

We want to educate and create awareness around medical exoskeletons and the impact it can have on people's life

WHAT IS IT Date: 2nd of May 2023

We invite you to celebrate World Exoskeleton Day (W.E.D.) with us: a special day dedicated to the subject of exoskeletons. It is important to educate, inspire and create more awareness around exoskeletons and the effect it can have on people's lives. That's why every year, on W.E.D., we want organisations from around the world to draw some extra attention towards the theme

Our goal is to unite all kinds of different organisations from around the world on a shared platform, evolving around W.E.D. A platform on where you can show yourself. By working together and uniting our strength, we can create a huge network and magnify our impact. Together, we can turn W.E.D. into a reality!

WHO ARE WE

We are Project MARCH, a Dutch non-profit organisation, consisting of 27 yearly alternating full-time working students linked to the Technical University of Delft. Each year we develop and manufacture a new, improved exoskeleton for people with a spinal cord injury to enable them to stand up and walk again. Our vision is to grow each year, by passing on our acquired knowledge to future generations. In the same fashion, the responsibility of celebrating W.E.D. yearly will be taken up by our future teams.



WHAT DO WE EXPECT OF YOU

1 CELEBRATE W.E.D.

On World Exoskeleton Day, we encourage you to draw some extra attention towards what you and your team are doing in the field of exoskeletons. It's about creating awareness and educating other people. You are free to give your own interpretation to W.E.D.. From organizing an event to just posting something on social media; you can approach the goal in any way you want. Inspiration on how to approach this day can be found on our website/socials. You can also inspire each other, as we will share everyone's plan on our website.

WHY PARTICIPATE

By participating in World Exoskeleton Day, you become part of a community that educates and raises awareness around exoskeletons. It gives you the opportunity to show the world how important exoskeletons are and attract more attention towards your organisation. You meet other organisations that are just as enthusiastic which you can link with. The day is accessible for anyone as you can put as much effort into the day as you want. And most importantly: it's fun!

2 SHOW YOURSELF

IN ADVANCE

In order to build the digital platform, we ask every participating organisation to share some information about themselves in advance: a short introduction on who you are and what you do. In addition, you can send more content that we can share on our social media platforms. This can be in the form of photo's, videos, models; everything that you have been working on during the past years is relevant. The more you share, the better we can showcase your organisation. Send it to team@worldexoskeletonday.com.

ON THE DAY ITSELF

On W.E.D. itself, we would like to share content of every one of your celebrations on our website and social media platforms. We ask you to share pictures, videos etc. with us!

MEDIA

 Instagram *To be announced*

 Facebook *To be announced*

 Website www.worldexoskeletonday.com
**will be live around half March*

If you join W.E.D., we will provide you with a social media package consisting of materials like an Instagram template, example posts etc. You can use this to promote the celebration of W.E.D. on your own socials.

WHAT'S THE NETWORK WE'RE BUILDING

In order to give you an impression of the kind of network you will be joining, here are some examples of organisations that we also invited:

- Cybathlon
- Rehabilitation programmes
- Universities and other exoskeleton companies

Our site will be regularly updated with the joining parties.

